Facebook Study @ Berkeley

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Facebook Study @ Berkeley

1. Installing Paco
Install Paco

Joining Experiments

Participating in the Study

Locate the Play Store app on your phone and tap on it.

If it’s not on your home screen, it might be in apps.
Type "paco" and tap on the search button
Tap on the Paco app (the one with a dog icon)
Tap *Install*
Tap Accept

If you join other experiments on Paco, those experiments may use the permissions you see on the left. **We do not.** Paco only transfers your name and Google email to us for matching with your other responses. You can join many experiments on Paco, but if you only join ours, **these permissions will never be used.**
If you have privacy or security concerns at any point during this study, or any questions about Paco, please reach out to us at facebookstudy@berkeley.edu or (415) 574-0436.

Safeguarding your privacy and confidentiality is extremely important to us.
Now, wait for Paco to install.

Next you’ll learn how to sign into Paco and join the experiment.
Facebook Study @ Berkeley

2. Joining the experiment
After Paco finishes installing, tap Open.

If you left the Play Store app, locate and tap on Paco in your apps.
Tap Login

PACO
The Personal Analytics Companions

Login with your Google account to join experiments
Locate and tap on the same Google email you gave us in the opening questionnaire.

If this email is not listed, tap Add account to add it.
Tap OK

Choose an account

jane.doe@gmail.com

Add account

CANCEL OK

Installing Paco

Joining Experiments

Participating in the Study
You should now see Paco’s main menu.

If you don’t see this menu, tap on the button to the left of the dog.

Let’s join the experiment for our study.
Tap Experiment Hub
Scroll through the list to find the **Berkeley Study** experiment. It might not be at the top!

Tap on this experiment.
Berkeley Study

Organization: University of California, Berkeley
Contact: gpanger@berkeley.edu
Description:
This is a paid study of social media users and their daily lives at the University of California, Berkeley. If you have not yet signed the Consent Form or if you have questions, please contact researcher Galen Panger <gpanger@berkeley.edu>.

Tap Join This Experiment
Informed Consent

You Agree to Share Information with the Experimenters

By joining this experiment, you will be sharing your responses with the creator and administrators of this experiment, and they may use that information for research, product development, or other purposes. Please read the privacy policy or data handling statement they have provided below to decide whether you want to participate in this experiment.

Types of Data Collected
- User responses to experiment form

Experimenter's Informed Consent Statement

As stated in the Consent Form you agreed to at the beginning of this study, the information you provide to us is confidential. If results of this study are published or presented, individual names and other personally identifiable information will not be used. To

I CONSENT
You’ve now joined the experiment.

If you want to customize when Paco signals you, tap Review Schedule.
Tap on the schedule you want to change
Tap on the time you want to change.

Set the Start Hour to when you normally wake up and the End Hour to when you normally go to bed (choose a time before midnight, otherwise you may receive an error).
Set the new time and tap Save.

Repeat these steps for each time you want to change.

You’re now ready to participate.
3. Participating in the Study
Four times per day at random times during your waking hours, Paco will "bark" and send you a notification.

That means it’s time to participate! Pause what you are doing and respond as soon as it is safe to do so.
Participate by tapping on the notification.

This takes you directly to the survey questions.
Answer all of the questions. It usually only takes about 1-2 minutes and will go more quickly as you get used to it.
Once you finish answering the questions, tap **Save Response** at the bottom.

This is very important!

If you don't tap **Save Response**, your answers will not be recorded.
It’s important to respond as soon as possible to each signal.

If you wait too long, the notification will disappear.

Tip: Turn up your ringer volume so that you hear the signals.
You can also check to see if you missed signals by tapping on the experiment name...
...tapping on the dots in the upper right...
...tapping *Explore Data*...
...tapping Go to Raw Data...
...and looking for "Missed" in your history of signals and responses
If you must miss a signal, you can voluntarily submit a survey as soon as possible after you were originally signaled. Just tap on the experiment in Paco to go to the questions at any time.

Self-reports should be used only rarely as a backup plan. Again, responding promptly to signals ensures we obtain the highest-quality results possible.
That's it!

Remember:

- You will receive **four signals per day** during the study, which lasts seven days
- Respond every time you receive a signal, as soon as possible
- Don’t forget to tap Save Response when answering
- If you absolutely must miss a signal, you can make it up by self-reporting
You're all set to participate in the study on Paco. You should receive your first signal today.

In seven days, you’ll receive an email with a link to the Closing Questionnaire. Please look out for it!

If you have questions, email us at facebookstudy@berkeley.edu

Thank you for participating in research at Berkeley!